About HaiBoo

HaiBoo is a proudly South African party card game brand inspired by kasi culture, local humour, social entertainment, and modern African experiences.

Founded by entrepreneur Walter Mogane, HaiBoo was created to bring people together through laughter, conversation, challenges, and fast-paced gameplay designed for friends, families, students, and social gatherings.

The first release, HaiBoo: Kasi Edition, features 40 colorful cards with uniquely South African-inspired themes, artwork, and gameplay moments that celebrate local culture in a fun and energetic way.

Beyond physical card games, HaiBoo is growing into a broader entertainment platform that includes digital games, online competitions, community events, and creator-driven content.

The brand uses platforms such as TikTok, YouTube Shorts, WhatsApp Communities, Amazon, and Takealot to build a strong local entertainment community around the HaiBoo experience.

HaiBoo's mission is to build a globally recognized African game and entertainment brand that celebrates connection, humour, creativity, and proudly local storytelling.

Core Brand Values:
• Fun & Social Connection
• Proudly South African Identity
• Creativity & Community
• Youth Entertainment
• Modern African Culture
• Digital + Physical Experiences

Product Information:
• Product: HaiBoo: Kasi Edition
• Players: 2–6
• Age: 13+
• Gameplay Time: 20–30 Minutes

Contact Information:
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